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Press Release:

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LJCooper Capital Management, LLC Promotes CEO

The partners of LJCooper Capital Management are pleased to announce that Craig M. Porter-Rollins, RFC® will be assuming the position of Chief Executive Officer, effective immediately. Mr. Rollins was previously serving as the Managing Director, Alternative Investments for LJCooper and will continue to oversee those operations for the firm.

"We feel Craig's extensive background and 25 years of experience in the financial services industry will bring new focus and direction to LJCooper during these challenging economic times and beyond," said Ken Bown, Partner and Chief Operating Officer.

In addition to his role with LJCooper, Craig has and continues to be involved in the Alternative Investment industry, having served on the Due Diligence & Compliance committee for the Tenant-In-Common Association (TICA) for the past two years and currently serves as chairman of the Real Estate Investment Trust sub-committee under the Education and Marketing committee for the newly established Real Estate Investment Securities Association (REISA), where he works on improving transparency and education for investors and registered representatives in the investment industry.

ABOUT LJCOOPER CAPITAL MANAGEMENT, LLC:

Founded in 2000, LJCooper Capital Management, LLC specializes in helping businesses and individual clients convert appreciated assets (land, business assets, 401k, etc.) into a safer, more-diversified investment portfolio in a way that reduces taxes, avoids costly mistakes, and preserves their wealth. LJCooper was ranked the #10 Small Firm in the U.S. by Financial Adviser Magazine in 2008 and ranked #2 in Utah, #1 in Utah County on Wealth Manager Magazine's Top Dog list for 2008. LJCooper is the #1 firm in Utah offering the acclaimed Dimensional Fund Advisors, (DFA) portfolio of investments.